



BRAND  
INNOVATION  
GROUP  
LLC

think big!

gotobig.com  
8902 airport dr, suite a, ft. wayne, in 46809  
free: 866.469.4080 fax: 260.469.4050  
260.469.4060

## Fast Facts about Big

**Brand Innovation Group (Big) is all about Thinking Big—about ideas that establish companies as leaders. We help clients discover their brand story and find compelling ways to tell it.**

Mission	Love God. Love People. Love Branding.
Employees	21
Founded	1995; rebranded 2003
Owner	Chad Stuckey, president and creative director
Growth	More than 53% sales growth over last 5 years
Key Industries	Manufacturing, retail, education, finance, healthcare, nonprofit
Key Clients	Aunt Millie's Bakeries, Best Home Furnishings, Centier Bank, David C Cook, Do it Best Corp., Regal Beloit, Huntington University, Marathon Electric, Symmetry Medical, Inc.
Associations	Marketing Communications Agency Network American Advertising Federation eMarketing Association Second Wind Greater Fort Wayne Chamber of Commerce
Location	Near the Fort Wayne International Airport Brand Innovation Group 8902 Airport Drive, Suite A, Fort Wayne, IN 46809 866.469.4080 260.469.4060 gotobig.com